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How to broadcast a Hangout On Air

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Benefits of broadcasting your Hangout On Air

Go live from your laptop

Live broadcasts are only a few clicks away. Stream your Hangout On Air publicly on Google+, your YouTube channel, and your website.

Save instantly to YouTube

You don't need special software to record your conversation. Every Hangout On Air is automatically saved to your YouTube account.

Share with the world

Once your Hangout On Air is over, it’s easy to keep the conversation going. The recording will be available on Google+ and on your YouTube channel.

Tips for making the most of your broadcast

Internet

For the highest-quality video and clear audio, use a high-bandwidth, wired connection. Learn more.

Lighting

Hangouts On Air work best in a well-lit environment. If you can't flood the room with light, make sure you set up a light source behind the webcam facing you.

Audio

For the best audio, broadcast in a quiet, controlled environment where there's nothing blocking your mic. Enable Studio Mode for live music performances.

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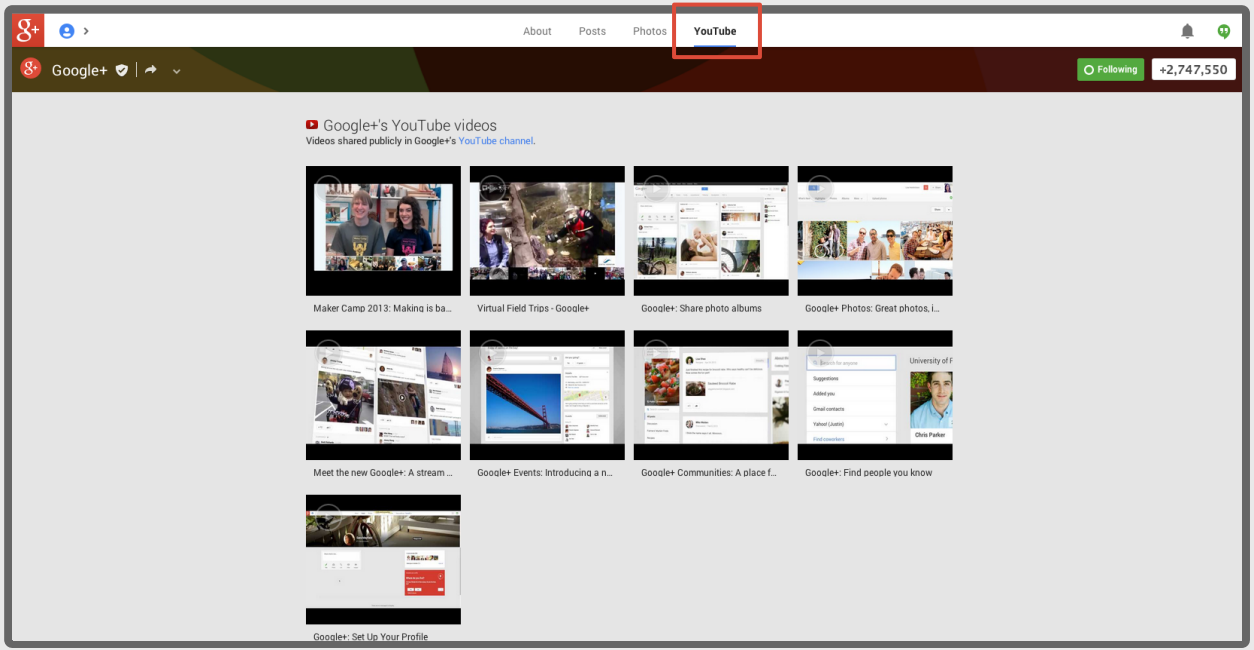
Starting your Hangout On Air from the correct page

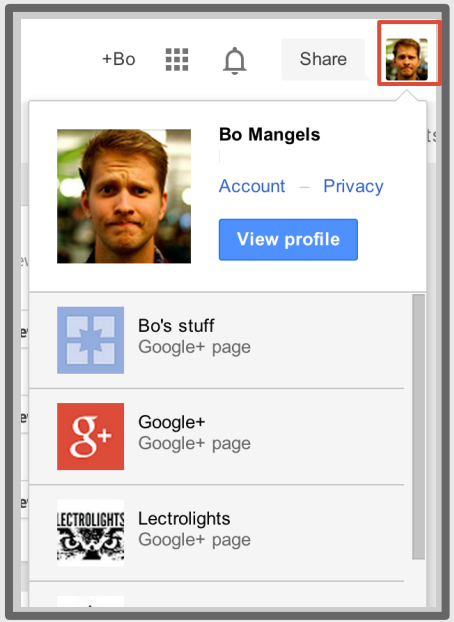
Logging in and managing your page

If you ***have*** merged your Google+ page and YouTube channel, and your page has a YouTube tab like the one below, log in to Google+ as any manager of the page. If you ***have not*** merged with your channel, log in using your YouTube credentials.

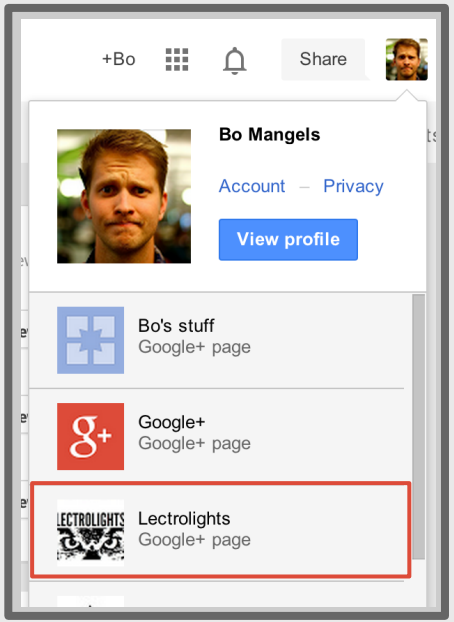


Logging in and managing your page

Click your image in the top right corner to see all the pages you manage.



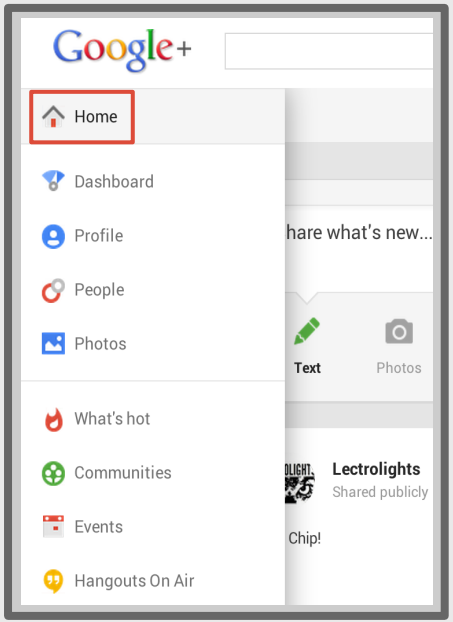
Click the page where you want to host your Hangout On Air.



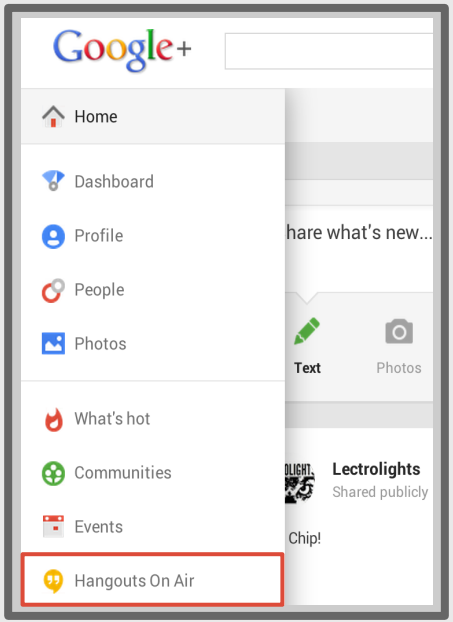
A new tab will open and you will now be managing that page, as indicated by the icon in the top right.

Starting a Hangout On Air from your page

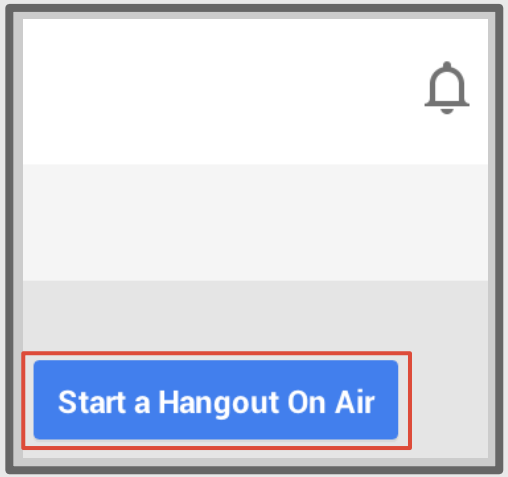
In the left corner, click **Home** to access the drop-down menu.



Select **Hangouts On Air**.

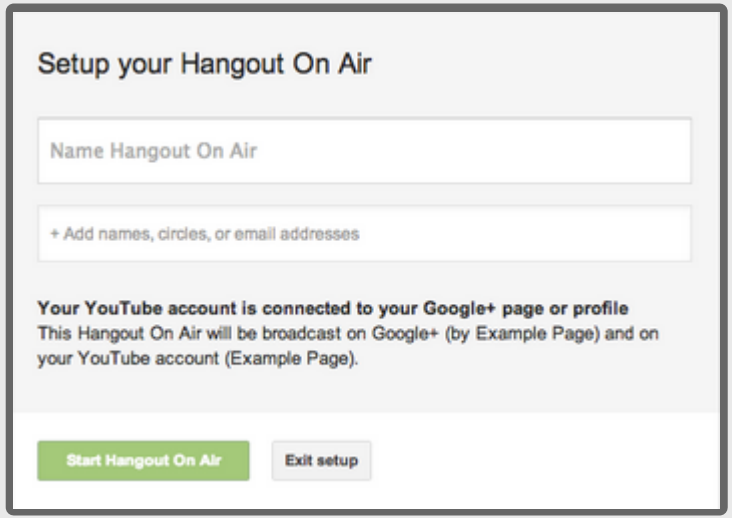


On the right side of your screen, click **Start a Hangout On Air.**

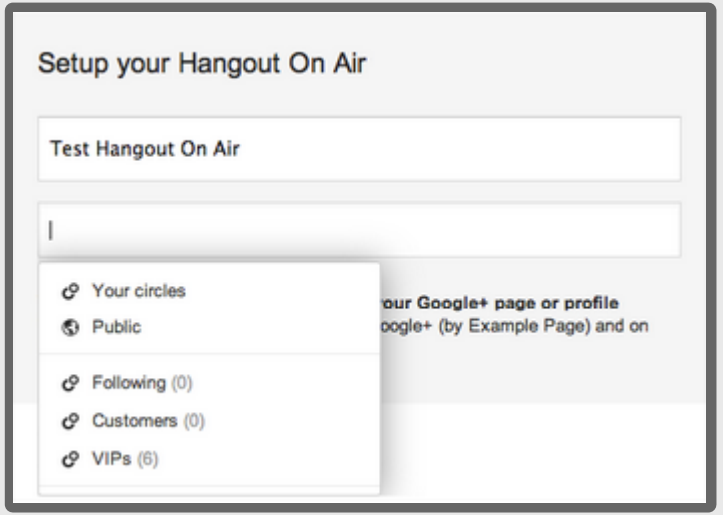


Naming your Hangout On Air and inviting participants

Name your Hangout On Air. This name will appear on the Google+ post and be used as the video name on YouTube.



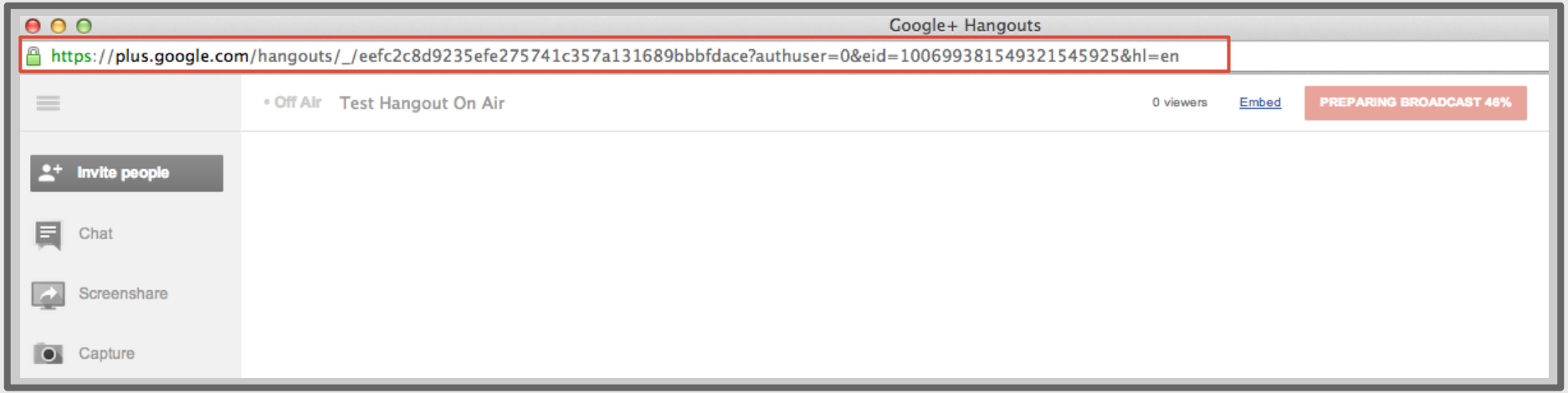
Invite participants either by typing the name of their profile or page, or by choosing a Circle. Then click **Start a Hangout On Air.**



Inviting participants to your Hangout On Air

Some participants may not receive notifications due to custom settings. To invite those participants to your Hangout On Air, copy the URL from the address bar of the Hangout On Air window. Once the participant has logged into Google+ as the profile or page joining the Hangout On Air, they can paste the link into their address bar to join.

Note: Anyone with this link can join the video chat. You can share this link as an invitation to trusted participants, but shouldn't share it publicly.



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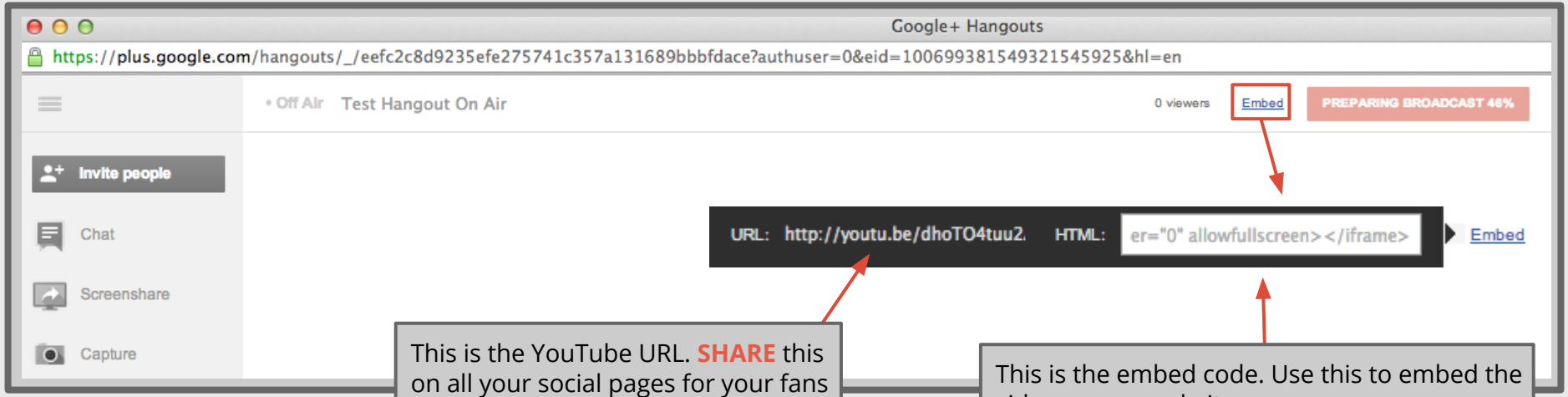
Sharing your broadcast and adding to Events

Finding the links to share and embed your Hangout On Air

Click **Embed** at the top of the Hangout On Air window to get the links to share and embed.

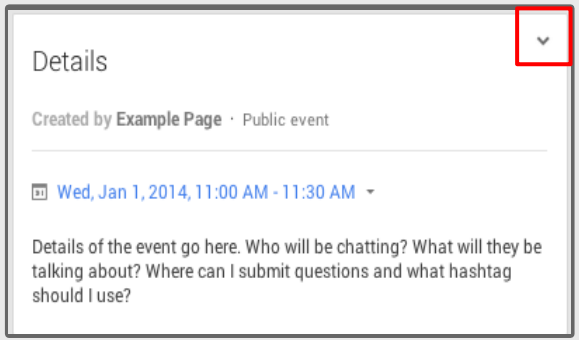


This is the YouTube URL. **SHARE** this on all your social pages for your fans to watch. Also use this link in the Event page (instructions are in next step).

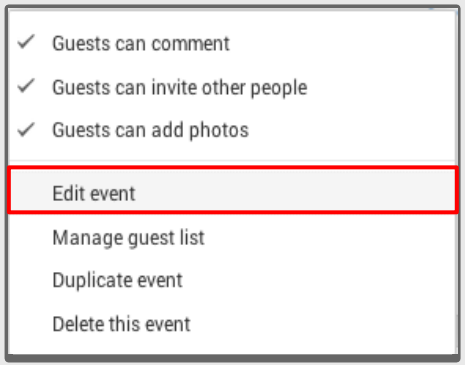
This is the embed code. Use this to embed the video on any website.

Adding your Hangout On Air to your Event

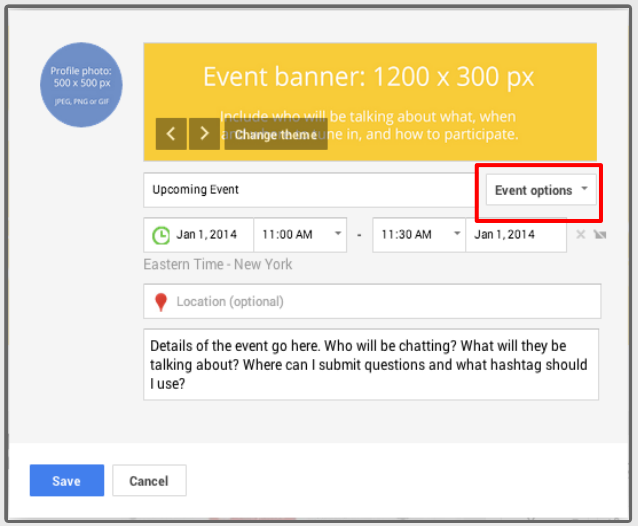
Navigate to your event.
Click the drop-down arrow on the **Details** card.



Click **Edit event**.

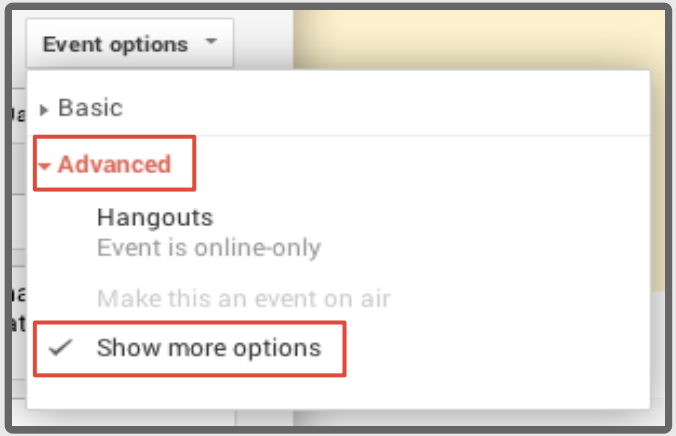


Click the **Event options** drop-down menu.

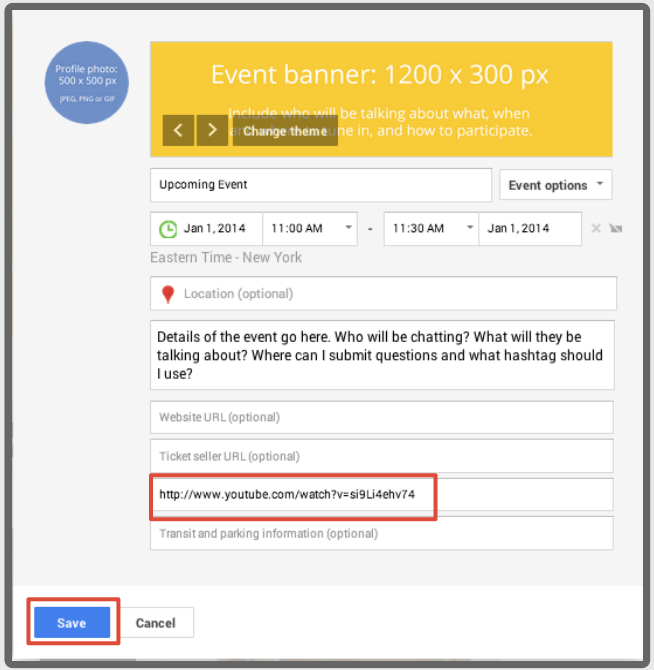


Adding your Hangout On Air to your Event

Click **Advanced**, then **Show more options**.



Paste the YouTube URL from slide 12
in the **YouTube URL field**, then click **Save**.



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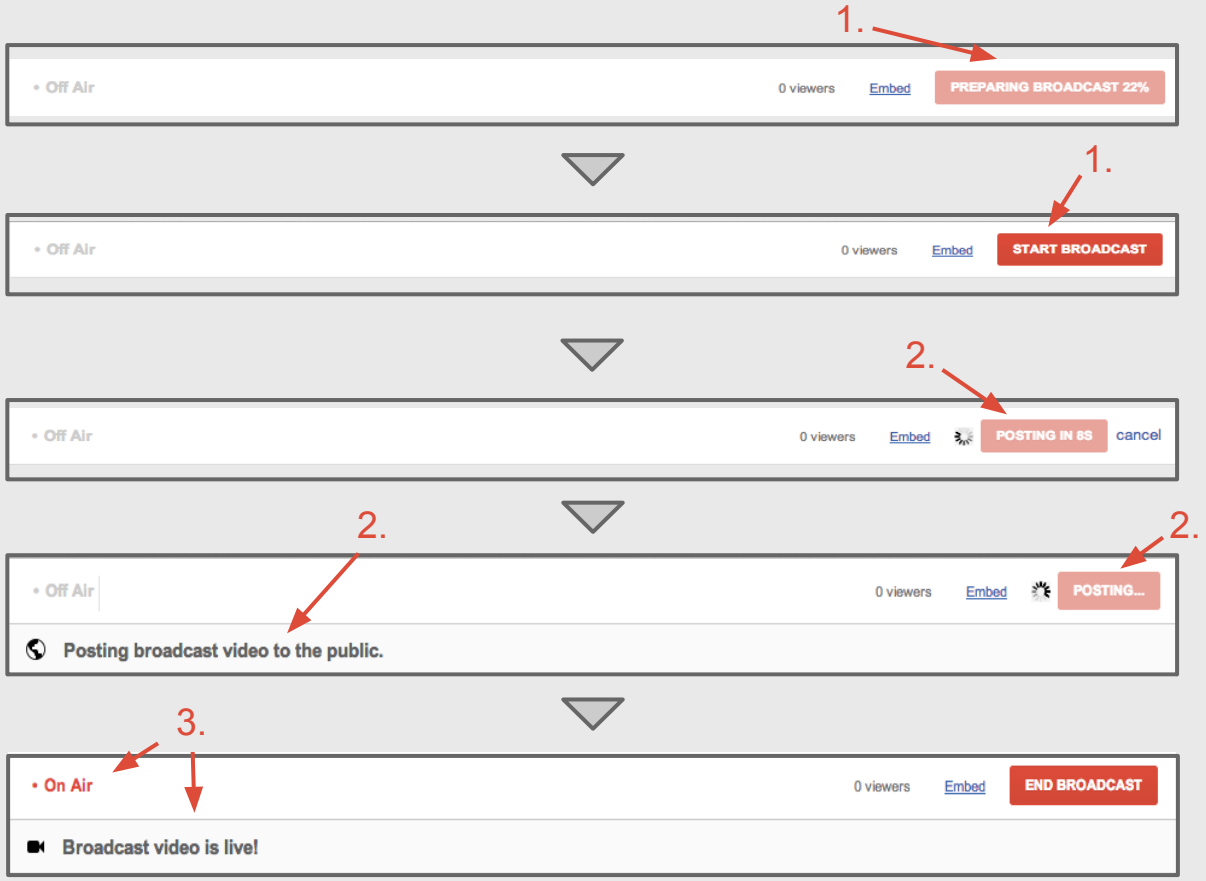
Starting and ending your broadcast

Starting your broadcast

1. Once all the participants are ready, the links and embed codes have been posted, and the broadcast has been prepared, click **START BROADCAST**.

2. Wait for the broadcast to post before beginning (ten second countdown).

3. You are live when you see **Broadcast video is live!**.



Ending your broadcast

1. End the Hangout On Air by clicking **END BROADCAST**.

2. The broadcast will take a moment to end, so you'll want to pause before speaking privately with the participants again. You are no longer live when you see "Off Air" and **Broadcast has been successfully terminated**.

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You’re all set.