



Google Maps Training for Non-Profit Organizations

Workshop Guide

This workshop will introduce you to Google Maps for supporting decision making, increasing public awareness, and creating innovative maps, in order to support the mission and valuable work of your organization. The workshop will explain and explore the variety of techniques available in Google Maps through demonstrations, hands-on exercises, and discussion.

Welcome & Introductions (5 min.)

Overview of Google's Geo Tools (10 min.)

Introduction to Using Google Maps (30 min.)

- Navigating in Google Maps

- Changing the background data in Google Maps

- Searching in Google Maps

- Adding Maplets to Google Maps

Introduction to Creating Content in Google Maps

- Lesson 1. Creating a map using My Maps (30 min.)

- Lesson 2. Collaborating on your map (30 min.)

- Lesson 3. Embedding your Map in your website (30 min.)

Publishing & Promoting your Google Maps Projects (15 min.)

Question & Answer Session (remaining time)